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# **ERP Basics** The EEG



#### The Electroencephalogram (EEG)

The electrodes don't directly contact the skin. Instead, we squirt in a conductive gel that makes contact between the skin and the metal electrode pellet.



## Major EEG Bands



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# **ERP Basics** Averaged ERPs



#### **Event-Related Potentials**

Electrical potentials (voltages) that are related to specific events





Most labs use two computers, one that presents the stimuli and records the responses, and another that records the EEG and event codes





To pull out the brain's consist response to some type of event, we can simply average across the epochs for that event type.

When we average across enough epochs, any activity that's consistent from trial to trial remains in the average, and any random noise simply averages out. In a typical ERP experiment, we time-lock to the onset of a stimulus. In other words, time zero is stimulus onset.

When we do this, we can track the flow of information about the stimulus through the brain over a period of several hundred +1 milliseconds.





Although most researchers focus on stimulus-locked averages, where time zero is stimulus onset, you can instead timelock to the response.

> This gives you a response-locked

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## **ERP Basics** Example: The N170 Component and Perceptual Experience



#### PSYCHOLOGICAL SCIENCE

#### **Research Article**

#### A NEURAL BASIS FOR EXPERT OBJECT RECOGNITION

James W. Tanaka1 and Tim Curran2

<sup>1</sup>Oberlin College and <sup>2</sup>Case Western Reserve University

Abstract – Although most adults are considered to be experts in the identification of faces, fewer people specialize in the recognition of other objects, such as birds and dogs. In this research, the neurophysiological processes associated with expert bird and dog recognition were investigated using event-related potentials. An enhanced early negative component (N170, 164 ms) was found when bird and dog experts categorized objects in their domain of expertise relative to when they categorized objects outside their domain of expertise. This finding indicates that objects from well-learned categories are neurologically differentiated from objects from lesser-known categories at a relatively early stage of visual processing. expertise by monitoring brain wave activity of bird and dog experts while they categorized pictures of common birds and dogs. The experiment was designed so that participants served as their own experimental controls in that they were expected to perform as experts when categorizing objects in their domain of expertise (e.g., bird experts categorizing birds) and novices when categorizing objects outside their domain of expertise (e.g., bird experts categorizing dogs). We expected that if the increased N170 reflects a general form of expert processing that is not unique to faces, experts would exhibit an enhanced N170 when categorizing objects in their domain of expertise relative to when they categorized objects outside their domain of expertise.

Tanaka, J. W., & Curran, T. (2001). A neural basis for expert object recognition. *Psychological Science*, *12*, 43–47.



Rossion & Jacques (2012)

#### Is face perception special?





Do we have domain-specific neural systems that are solely used for face perception? That might explain why inverting an image has a larger impact on the perceptibility of faces than on other sorts of objects. But maybe these effects are a consequence of the fact that virtually all humans have a lifetime of expertise in perceiving faces.

#### Is face perception special?



Or do we use the same processes for all stimuli that we're experts at perceiving?

## Paradigm and Predicted Results

	Bird Experts	Dog Experts
Bird Stimuli	Large N170	Small N170
Dog Stimuli	Small N170	Large N170

Factor 1: Expertise of participant (Bird vs. Dog) Factor 2: Stimulus type (Bird vs. Dog)



The N170 was larger for bird pictures than for dog pictures in the bird experts. But N170 was larger for dog pictures than for bird pictures in the dog experts.

This is consistent with the idea that face perception is achieved by a set of general-purpose processes that are not face specific but depend on expertise.



Tanaka & Curran (2001)



#### 5 The N170: Understanding the Time Course of Face Perception in the Human Brain

Bruno Rossion and Corentin Jacques

#### Abstract

This chapter reviews the contribution of electromagnetic measures, mostly event-related potentials (ERPs), to our understanding of the time course of face processing in the normal adult brain, with a focus on the 100–200 ms time window after stimulus onset, that is, during during the occipitotemporal component termed the N170. It first describes the N170 component, how it can be defined, and its relationship to the vertex positive potential (VPP) response to faces that was reported prior to the N170 in the literature. It then addresses the question of the origin of the largest N170 to faces in terms of electroencephalographic (EEG) signal, neural sources, and functional processes that lead to this effect. It also discusses the controversial issue of whether the N170 reflects underlying processes that can be at least partly recruited for processing nonface objects following extensive visual experience with these objects. The chapter summarizes the evidence showing that the N170 reflects both the initial basic-level categorization of the stimulus as a face through the activation of neural face representations and the coding of individual face representations. It then briefly discusses why the N170 may be a critical time window for other types of face categorizations before summarizing the chapter and addressing the question of how the N170 can be taken as a tool to clarify the dynamics and the nature of early face processes in future research.

Keywords: event-related potential, N170, face perception, perceptual processing, occipito-temporal component

Rossion, B., & Jacques, C. (2012). The N170: Understanding the time course of face perception in the human brain. In S. J. Luck & E. S. Kappenman (Eds.), *The Oxford Handbook of ERP Components* (pp. 115–141). Oxford University Press.

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# **ERP Basics** Signal-to-Noise Ratio



#### How many trials do you need to average together?



# IT DEPENDS

on the size of the signal relative to the size of the noise (the signal-to-noise ratio [SNR])





You can see a lot of variation from trial to trial, but all 8 trials have a positive voltage from approximately 300 to 600 ms. That's the P3 wave, which is a very large positive component that you get for oddballs in this paradigm.









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# **ERP Basics** Sources of Noise



#### Where does the noise come from?

1: Brain activity that is not time-locked to the event of interest





#### Where does the noise come from? 2: Biological artifacts









#### Where does the noise come from?

3: Induced electrical activity from the recording environment



#### Where does the noise come from? What do we mean by noise, anyway?



Noise: any source of uncontrolled variability in the signal of interest





#### Where does the noise come from? What do we mean by noise, anyway?



Noise: any source of uncontrolled variability in the signal of interest



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## **ERP Basics** Common Conventions in ERP Research



The International 10/20 System



From Malmivuo, J. & Plonsey, R. (1995)





![](_page_35_Figure_0.jpeg)

![](_page_35_Picture_1.jpeg)

![](_page_36_Figure_0.jpeg)

We record from many electrode sites simultaneously. But the waveforms at nearby sites are typically quite similar, so there's usually no point in showing all of the electrode sites in a journal article.

![](_page_36_Figure_2.jpeg)

These maps use interpolation to show voltage over the entire scalp, even though we only have measures at the discrete electrode sites.

![](_page_37_Figure_1.jpeg)

![](_page_38_Figure_0.jpeg)

ERP papers don't usually show single-subject ERP waveforms.

Instead, we usually take the singlesubject averaged ERP waveforms and average them together into a Grand Average waveform.

However, the statistical analysis is done using the single-subject waveforms, not the grand averages.

![](_page_39_Figure_0.jpeg)

![](_page_39_Figure_1.jpeg)

This study measured the mean amplitude in the N170 time range for each individual subject's averaged ERP waveform in each condition and then put those single-subject amplitude values into a simple ANOVA.

Tanaka & Curran (2001)

![](_page_40_Figure_0.jpeg)

Local Peak

Maximum Voltage

+5μV-

-5µV

200

400

600

-200